



CASE FOR SUPPORT

Healthy Partners. Healthy Communities.



Since 2004, Blood:Water has raised over 45 million dollars to support local organizations in East and Southern Africa.

Ephy Imbali, founder and executive director of our partner CABDA, celebrating with a community in western Kenya.

THE PROBLEM

Despite decades of effort and trillions of dollars spent, health disparities in East and Southern Africa persist due to complex, intersecting challenges largely driven by HIV/AIDS and WASH. **The path to lasting change lies with these very communities, whose knowledge, resilience, and innovation are key to long-lasting transformation.** However, **only 14% of funding from international donors goes to local organizations in Africa**, so an astounding 86% of funding never gets into the hands of those closest to the issues being addressed. Many local leaders and community-based organizations are implementing solutions that drive lasting change, but remain under-resourced and under-funded.

THE BLOOD:WATER MODEL IS UNIQUELY SUITED TO SOLVE THE PROBLEM.




OUR MISSION

Blood:Water partners with African community-driven organizations to end water and HIV/AIDS health disparities through organizational strengthening and financial support.

OUR VISION

To share in the joy of ending the water & HIV/AIDS crises - *with* our partners and *in* this lifetime.



**“Something unique
about Blood:Water
is how keen
Blood:Water is
on ensuring that
their partner
organizations
rise to another
level leaving the
organizations
sustainable even
after the 8 year
partnership has
ended.”**

Geoffrey Kinaalwa

Executive Director of Partners for Community
Transformation (PaCT), *Uganda*

OUR MODEL

Healthy Partners. Healthy Communities.

We exist to strengthen and resource **local, community-led organizations** on the **frontlines ending health disparities** across East and Southern Africa.

We find, vet and partner with growth stage organizations, leveraging our trusted networks across the continent. We prioritize organizations on the fringes of the funding ecosystem whose work is evidencing change.

We commit to an **eight-year partnership**, providing **organizational strengthening investments (“OS”)** paired with **flexible funding** to advance **community resilience and health**.

**EIGHT YEAR
PARTNERSHIP**

**OS WITH
FLEXIBLE
FUNDING**

**COMMUNITY-
LED
RESILIENCE
& HEALTH**



 **BLOOD:WATER™**

**2022
LEADER OF THE YEAR**

Presented to:

Elfaz Mekonnen

For Extraordinary Leadership and Outstanding
Service to
DROP OF WATER(DOW)
and the Communities it Served
in the Year 2022

Awarded By:

BLOOD:WATER

2022

“**Blood:Water listens to their partner’s suggestions, expectations and desires and is flexible so they have a less bureaucratic system that keeps one waiting forever on a response.”**

Jimmy Katana

Executive Director, Community Partnership for Relief
& Development (COPRED), Malawi



*From Left: Erick Aluru, M&E lead with our partner OLPS;
Agevi Michael, OS coordinator for Blood:Water; Monica
Akinyi, head of finance and administration with OLPS*

THE DIFFERENTIATOR

Partner Strengthening

We dedicate resources to strengthen partners holistically, applying a proven approach that considers both the individual organization and the entire community of partners at the same time.

An **individualized**, partner-driven assessment is conducted empowering partners to **identify and action their health priorities**. This iterative process offers consensus-based reflection and casts vision in two-year intervals, with dedicated funding to invest accordingly.

Concurrently, Blood:Water facilitates **The Leader Collective, a vibrant community of practice** with a curated menu of in-person and virtual organizational strengthening offerings which respond to **shared learning interests**. It also showcases partner expertise through publishing and co-creating of resources including technical briefs, webinars and peer-exchanges.

Deployed as an online platform in 2024, The Leader Collective's membership will **be open to other aligned organizations, amplifying the power** of community to fuel learning and collaboration **across the African continent**.



LEADER COLLECTIVE
AT BLOOD:WATER

BLOODWATER.ORG/
LEADER-COLLECTIVE

The Leader Collective is a **community of practice** that exists to convene, cultivate, and amplify African leadership driving health, development and social change. It embodies our expanding definition of community and a long-term commitment to collaboration, which extends well beyond our grant-partners.

+ FOSTER COMMUNITY
BUILDING
& COLLABORATION

+ EXPAND ACCESS TO
QUALITY & DIVERSE
RESOURCES

+ SHOWCASE BEST
PRACTICES, IMPACT
& LEARNING

+ INFLUENCE THE PRACTICE
OF DEVELOPMENT &
PHILANTHROPY

MEASURING SUCCESS

Our approach demonstrates success as organizations experience greater missional efficacy, grow their resource base and provide authentically community-driven solutions that improve health outcomes. We monitor qualitative and quantitative metrics that measure:

- + Increased autonomy in **shaping their vision and mission**, with **full ownership of their direction and impact**.
- + **Programs** that **remain responsive** to community needs and are **driven by evidence** and learning.
- + An increasingly **diverse pool of funding** with **long-term commitments** to more sustainably resource community-owned solutions.
- + They **own their expertise and confidently influence the future of development practice**.

“You can’t learn about the communities we serve through books. These issues need to be seen and understood at the community level, so we are the best to address these issues.”

Ephy Imbali

Executive Director, Community Asset Building & Development Action (CABDA), Kenya

OUR IMPACT

We measure impact across 5 key areas over the eight-year partnership. Based on the latest data, tracking the impact of our model since 2015:

44%

**GROWTH IN
ORG
HEALTH**

43%

**GROWTH IN
FINANCIAL
VIABILITY**

20%

**GROWTH IN
PROGRAM
QUALITY**

8%

**GROWTH IN
ORG
AUTONOMY**

850,000

**INDIVIDUALS DIRECTLY REACHED WITH ESSENTIAL
HEALTH SERVICES WITH THE FLEXIBLE FUNDING**

3.8 MILLION

**INDIVIDUALS SERVED OVERALL BY
STRENGTHENED LOCAL PARTNERS**

THE OPPORTUNITY

Blood:Water provides a pathway for private philanthropy to **move resources quickly** to local organizations for **sustainable** and **compounding impact**. We've positioned over \$32 million dollars to frontline organizations serving communities across 12 countries to date.

Every eight years, Blood:Water will strengthen up to **40 local partners**, directly **impacting nearly 14 million people**.

We are seeking new partners to join us as we **scale our impact to more than double our partnership reach** in the wake of the devastated losses of bilateral health commitments. This investment will:

- + **Accelerate our reach to more local organizations** doing transformative work in their communities. We do the hard work of finding partners doing incredible work despite being obscure and under-resourced.
- + **Exponentially improve** community health outcomes and organizational resilience for local partners across East and Southern Africa, through a proven model with evidence of results.
- + **Advance the growth of The Leader Collective** by harnessing the power of community to fuel learning and collaboration across the African continent.

“Some funders are driving their own mission and vision when providing funding for projects because of the restrictions they have. Partnership with Blood:Water is different because Blood:Water allows us to drive our mission and set our agenda.”

Jimmy Katuma

Executive Director, Community Partnership for Relief & Development (COPRED), Malawi

SCALING OUR IMPACT

We are responding to the changing landscape by scaling our model to accelerate community access to health funding.

By 2027, we are targeting:

70%
PARTNER
PORTFOLIO
INCREASE

REACHING
9.3 MILLION
PEOPLE

**RAISING
\$11 MILLION**

Anastasia Sinawa, executive director of our partner OLPS

OUR PARTNERSHIP REACH

Below is an illustration of our partnerships reach to local partners, both active and historical since 2004.



IMPACT PARTNERS & COLLABORATORS

Our work is not possible without a community of funders and collaborators around us. Our missional impact is stronger through the multiplication of resources, expertise, and influence. We cannot do this alone and we cannot delay our collective response. Join this growing list of powerhouse collaborators.

Cutwater Foundation

Imago Dei Fund

Shockwave Foundation

Our generous individual donors

African Philanthropy Forum

Catalyst Now

Connective Impact

East African Philanthropy Network (EAPN)

Network of Engaged International Donors (NEID)



“Blood:Water’s approach centers around partnership, and they also recognize that there isn’t a one-size fits all solution, that they need to understand and follow African-based,-led organizations to find the solutions that are going to take hold.”

Abby Maxman
President and CEO of Oxfam America

Blood:Water Partner Summit in Nairobi, Kenya

CONTACT US

Kenya Office:
Nadia Kist
Co-Executive Director
nkist@bloodwater.org
+254.725.757.406

US Office:
Jake Smith
Co-Executive Director
jsmith@bloodwater.org
615-545-7172

SOCIAL MEDIA

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ACCREDITATION





BLOOD:WATER™

Healthy Partners. Healthy Communities.

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