

Healthy Partners. Healthy Communities.



# THE PROBLEM

Despite decades of effort and trillions of dollars spent, health disparities in East and Southern Africa persist due to complex, intersecting challenges largely driven by HIV/AIDS and WASH. The path to lasting change lies with these very communities, whose knowledge, resilience, and innovation are key to long-lasting transformation. However, only 14% of funding from international donors goes to local organizations in Africa, so an astounding 86% of funding never gets into the hands of those closest to the issues being addressed. Many local leaders and community-based organizations are implementing solutions that drive lasting change, but remain under-resourced and under-funded.

## THE BLOOD:WATER MODEL IS UNIQUELY SUITED TO SOLVE THE PROBLEM.



### **OUR MISSION**

Blood:Water partners with African community-driven organizations to end water and HIV/AIDS health disparities through organizational strengthening and financial support.



# OUR MODEL

Healthy Partners. Healthy Communities.

We exist to strengthen and resource local, community-led organizations on the frontlines ending health disparities across East and Southern Africa.

We find, vet and partner with growth stage organizations, leveraging our trusted networks across the continent. We prioritize organizations on the fringes of the funding ecosystem whose work is evidencing change.

We commit to an **eight-year partnership**, providing **organizational strengthening investments ("OS")** paired with **flexible funding** to advance **community resilience and health.** 

EIGHT YEAR PARTNERSHIP

OS WITH FLEXIBLE FUNDING

COMMUNITY-LED RESILIENCE & HEALTH



The two significant changes we can directly attribute to our partnership with Blood:Water: quality proposal writing and reporting. Their collaborative approach strengthened us to share our successes and challenges more effectively, leading to stronger engagement with our donors. This has set us on a path toward long-term sustainability, allowing us to continue our mission with greater confidence and clarity."



# THE DIFFERENTIATOR

#### Partner Strengthening

We dedicate resources to strengthen partners holistically, applying a proven approach that considers both the individual organization and the entire community of partners at the same time.

An **individualized**, partner-driven assessment is conducted empowering partners to **identify and action their health priorities**. This iterative process offers consensus-based reflection and casts vision in two-year intervals, with dedicated funding to invest accordingly.

To increase impact for all partners, Blood:Water runs **The Leader Collective, a vibrant community** of practice with a curated menu of in-person and virtual organizational strengthening offerings which respond to **shared learning interests.** It also showcases partner expertise through publishing and co-creating of resources including technical briefs, webinars and peer-exchanges.

Deployed as an online platform in 2024, The Leader Collective's membership will be open to other aligned organizations, amplifying the power of community to fuel learning and collaboration across the African continent.



The Leader Collective is a **community of practice** that exists to convene, cultivate, and amplify African leadership driving health, development and social change. It embodies our expanding definition of community and a long-term commitment to collaboration, which extends well beyond our grant-partners.

- + FOSTER COMMUNITY BUILDING & COLLABORATION
- + SHOWCASE BEST PRACTICES, IMPACT & LEARNING
- + EXPAND ACCESS TO QUALITY & DIVERSE RESOURCES
- + INFLUENCE THE PRACTICE OF DEVELOPMENT & PHILANTHROPY

# MEASURING SUCCESS

Our approach demonstrates success as organizations experience greater missional efficacy, grow their resource base and provide authentically community-driven solutions that improve health outcomes. We monitor qualitative and quantitative metrics that measure:

- Increased autonomy in shaping their vision and mission, with full ownership of their direction and impact.
- Programs that remain responsive to community needs and are driven by evidence and learning.
- An increasingly diverse pool of funding with longterm commitments to more sustainably resource community-owned solutions.
- They own their expertise and confidently influence the future of development practice.

You can't learn about the communities we serve through books. These issues need to be seen and understood at the community level, so we are the best to address these issues."

### **OUR IMPACT**

We measure impact across 5 key areas over the eightyear partnership. Based on the latest data, tracking the impact of our model since 2015:



# 3.8 MILLION

INDIVIDUALS SERVED OVERALL BY STRENGTHENED LOCAL PARTNERS

### THE **OPPORTUNITY**

Blood: Water provides a pathway for private philanthropy to move resources quickly to local organizations for sustainable and compounding impact. We've positioned over \$32 million dollars to frontline organizations serving communities across 12 countries to date.

Every eight years, Blood:Water will strengthen up to 40 local partners, directly impacting nearly 14 million people.

We are seeking new partners to join us as we scale our impact to more than double our partnership reach in the wake of the devastating losses of bilateral health commitments. This investment will:

- + Accelerate our reach to more local organizations doing transformative work in their communities. We do the hard work of finding partners doing incredible work despite being less visable and under-resourced.
- + Exponentially improve community health outcomes and organizational resilience for local partners across East and Southern Africa, through a proven model with evidence of results.
- Advance the growth of The Leader Collective by harnessing the power of community to fuel learning and collaboration across the African continent.

Some funders are driving their own mission and vision when providing funding for projects because of the restrictions they have. Partnership with Blood:Water is different because Blood:Water allows us to drive our mission and set our agenda." Jimmy Katuma

Executive Director, Community Partnership for Relief & Development (COPRED), *Malawi* 

### **SCALING OUR IMPACT**

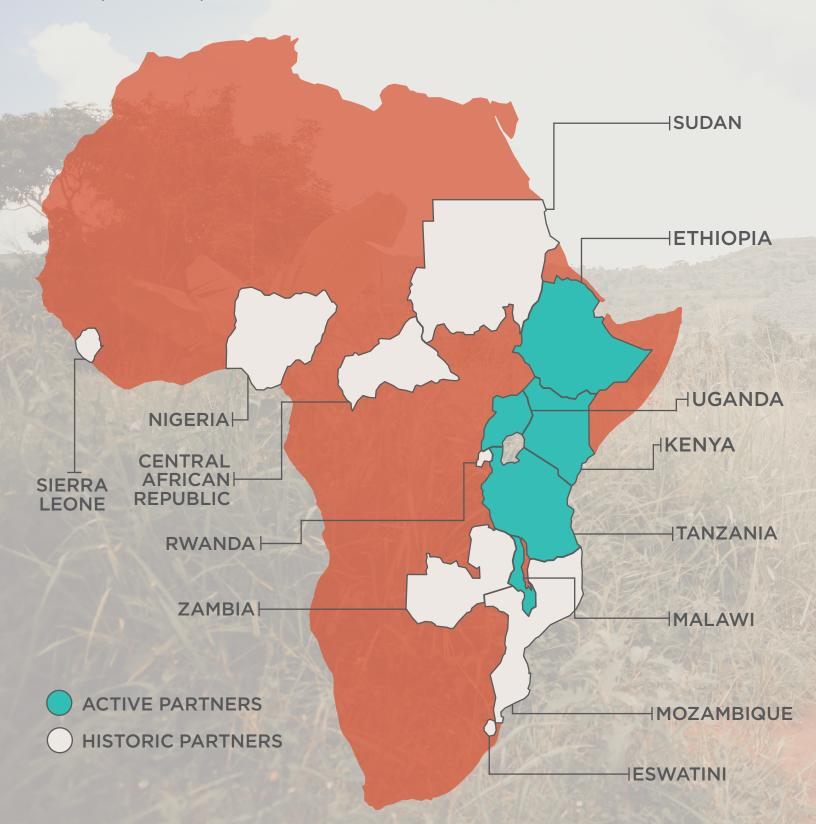
We are responding to the changing landscape by scaling our model to accelerate community access to health funding.

By 2027, we are targeting:



### OUR PARTNERSHIP REACH

Our partnership reach, both active and historical since 2004.



## IMPACT PARTNERS & COLLABORATORS

Our work is not possible without a community of funders and collaborators around us. Our missional impact is stronger through the multiplication of resources, expertise, and influence. We cannot do this alone and we cannot delay our collective response. Join this growing list of powerhouse collaborators.





**Cutwater Foundation** 

Our generous individual donors



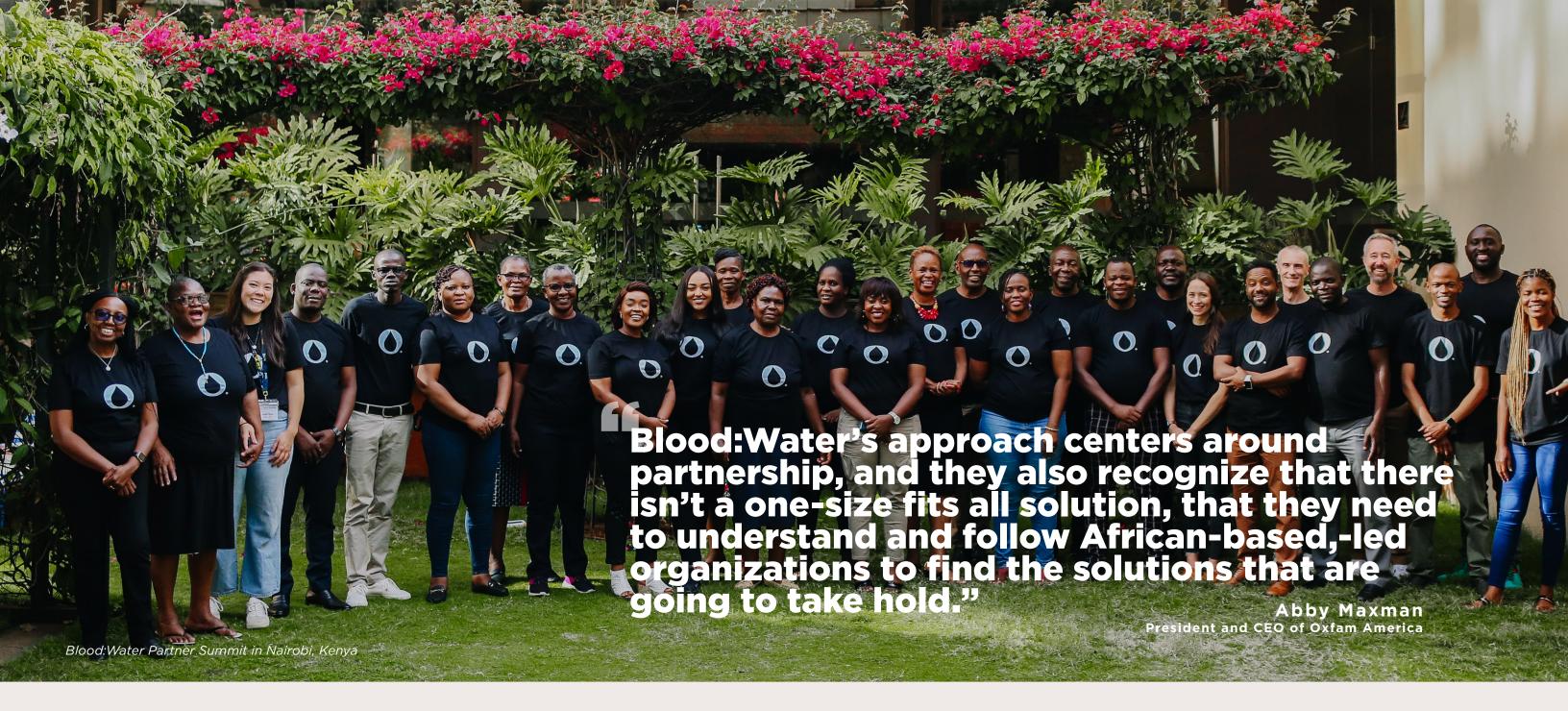












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#### **ACCREDITATION**











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