



CASE FOR SUPPORT

Healthy Partners. Healthy Communities.



Since 2004, Blood:Water has raised over 45 million dollars to support local organizations in East and Southern Africa.

Ephy Imbali, founder and Executive Director of our partner CABDA, celebrating with a community in western Kenya.

THE PROBLEM


Despite decades of effort and trillions of dollars spent, health disparities in East and Southern Africa persist due to complex, intersecting challenges largely driven by HIV/AIDS and WASH. **The path to lasting change lies with these very communities, whose knowledge, resilience, and innovation are key to long-lasting transformation.** However, **only 10% of funding from international donors goes to local organizations in Africa,** so an astounding 90% of funding never gets into the hands of those closest to the issues being addressed. Many local leaders and community-based organizations are implementing solutions that drive lasting change, but remain under-resourced and under-funded.

THE BLOOD:WATER MODEL IS UNIQUELY SUITED TO SOLVE THE PROBLEM.



OUR MISSION

Blood:Water partners with African community-driven organizations to end water and HIV/AIDS health disparities through organizational strengthening and financial support.



**“Something unique
about Blood:Water
is how keen
Blood:Water is
on ensuring that
their partner
organizations
rise to another
level leaving the
organizations
sustainable even
after the 8 year
partnership has
ended.”**

Geoffrey Kinaalwa

Executive Director of Partners for Community
Transformation (PaCT), *Uganda*

OUR MODEL

Healthy Partners. Healthy Communities.

We exist to strengthen and resource **local, community-led organizations** on the **frontlines ending health disparities** across East and Southern Africa.

We find, vet, and partner with growth stage organizations, leveraging our trusted networks across the continent. We prioritize organizations on the fringes of the funding ecosystem whose work is evidencing change.

We commit to an **eight-year partnership**, providing **organizational strengthening (OS) investments** paired with **flexible funding** to advance **community-led resilience and health**.

**EIGHT YEAR
PARTNERSHIP**

**OS WITH
FLEXIBLE
FUNDING**

**COMMUNITY-
LED
RESILIENCE
& HEALTH**



From Left: Achieng Masiga, Consultant and Blood:Water board member; Elfaz Mekonnen, Program Director with our partner Drop Of Water

“

The two significant changes we can directly attribute to our partnership with Blood:Water: quality proposal writing and reporting. Their collaborative approach strengthened us to share our successes and challenges more effectively, leading to stronger engagement with our donors. This has set us on a path toward long-term sustainability, allowing us to continue our mission with greater confidence and clarity.”

Hermella Woldehana

Executive Director, Drop of Water, Ethiopia



From Left: Erick Aluru, M&E Lead with our partner OLPS; Agevi Michael, OS Coordinator for Blood:Water; Monica Akinyi, Head of Finance and Administration with OLPS

THE DIFFERENTIATOR

Partner Strengthening

We dedicate resources to strengthen partners holistically, applying a proven approach that considers both the individual organization and the entire community of partners at the same time.

An **individualized**, partner-driven assessment is conducted empowering partners to **identify and action their health priorities**. This iterative process offers consensus-based reflection and casts vision in two-year intervals, with dedicated funding to invest accordingly.

To increase impact for all partners, Blood:Water runs **The Leader Collective, a vibrant community** of practice with a curated menu of in-person and virtual organizational strengthening offerings which respond to **shared learning interests**. It also showcases partner expertise through publishing and co-creating of resources including technical briefs, webinars, and peer-exchanges.

Deployed as an online platform in 2024, The Leader Collective's membership will **be open to other aligned organizations, amplifying the power of community** to fuel learning and collaboration **across the African continent**.



LEADER COLLECTIVE
AT BLOOD:WATER

BLOODWATER.ORG/
LEADER-COLLECTIVE

The Leader Collective is a **community of practice** that exists to convene, cultivate, and amplify African leadership driving health, development, and social change. It embodies our expanding definition of community and a long-term commitment to collaboration, which extends well beyond our grant-partners.

+ FOSTER COMMUNITY
BUILDING
& COLLABORATION

+ EXPAND ACCESS TO
QUALITY & DIVERSE
RESOURCES

+ SHOWCASE BEST
PRACTICES, IMPACT
& LEARNING

+ INFLUENCE THE PRACTICE
OF DEVELOPMENT &
PHILANTHROPY

MEASURING SUCCESS

Our approach demonstrates success as organizations experience greater missional efficacy, grow their resource base and provide authentically community-driven solutions that improve health outcomes. We monitor qualitative and quantitative metrics that measure:

- + Increased autonomy in **shaping their vision and mission**, with **full ownership of their direction and impact**.
- + **Programs** that **remain responsive** to community needs and are **driven by evidence** and learning.
- + An increasingly **diverse pool of funding** with **long-term commitments** to more sustainably resource community-owned solutions.
- + They **own their expertise and confidently influence the future of development practice**.

“You can’t learn about the communities we serve through books. These issues need to be seen and understood at the community level, so we are the best to address these issues.”

Ephy Imbali

Executive Director, Community Asset Building & Development Action (CABDA), Kenya

OUR IMPACT

We measure impact across 5 key areas over the eight-year partnership. Based on the latest data, tracking the impact of our model since 2015:

44%

**GROWTH IN
ORG
HEALTH**

43%

**GROWTH IN
FINANCIAL
VIABILITY**

20%

**GROWTH IN
PROGRAM
QUALITY**

8%

**GROWTH IN
ORG
AUTONOMY**

850,000

**INDIVIDUALS DIRECTLY REACHED WITH ESSENTIAL
HEALTH SERVICES WITH THE FLEXIBLE FUNDING**

3.8 MILLION

**INDIVIDUALS SERVED OVERALL BY
STRENGTHENED LOCAL PARTNERS**

THE OPPORTUNITY

Blood:Water provides a pathway for private philanthropy to **move resources quickly** to local organizations for **sustainable** and **compounding impact**. We've positioned over \$32 million dollars to frontline organizations serving communities across 12 countries to date.

Every ten years, Blood:Water will strengthen **40 local partners, impacting the health and resilience of 14 million people.**

We are seeking new partners to join us as we **scale our impact to more than double our partnership reach** in the wake of the devastated losses of bilateral health commitments. This investment will:

- + **Accelerate our reach to more local organizations** doing transformative work in their communities. We do the hard work of finding partners doing incredible work despite being less visible and under-resourced.
- + **Exponentially improve** community health outcomes and organizational resilience for local partners across East and Southern Africa, through a proven model with evidence of results.
- + **Advance the growth of The Leader Collective** by harnessing the power of community to fuel learning and collaboration across the African continent.

“Some funders are driving their own mission and vision when providing funding for projects because of the restrictions they have. Partnership with Blood:Water is different because Blood:Water allows us to drive our mission and set our agenda.”

Jimmy Katuma

Executive Director, Community Partnership for Relief & Development (COPRED), Malawi

SCALING OUR IMPACT

We are responding to the changing landscape by scaling our model to accelerate community access to health funding.

By 2027, we are targeting:

70%
PARTNER
PORTFOLIO
INCREASE

REACHING
9.3 MILLION
PEOPLE

**RAISING
\$11 MILLION**

Anastasia Sinawa, Executive Director of our partner OLPS

OUR PARTNERSHIP REACH

Our partnership reach, both active and historical since 2004.



IMPACT PARTNERS & COLLABORATORS

Our work is not possible without a community of funders and collaborators around us. Our missional impact is stronger through the multiplication of resources, expertise, and influence. We cannot do this alone and we cannot delay our collective response. Join this growing list of powerhouse collaborators.

Cutwater Foundation



Imago Dei Fund



SCHOONER
FOUNDATION



Shockwave
Foundation

Our generous individual donors



African
Philanthropy Forum



Catalyst
Now



CONNECTIVE
IMPACT



EAST AFRICA
Philanthropy Network
Promoting philanthropy in East Africa



Network of Engaged
International Donors

RODDENBERRY
+1 GLOBAL FUND





“Blood:Water’s approach centers around partnership, and they also recognize that there isn’t a one-size fits all solution, that they need to understand and follow African-based,-led organizations to find the solutions that are going to take hold.”

Abby Maxman
President and CEO of Oxfam America

Blood:Water Partner Summit in Nairobi, Kenya

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ACCREDITATION





BLOOD:WATER™

Healthy Partners. Healthy Communities.

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